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Construction begins on High Point View

Work has begun to create a new residential development in North Tyneside, regenerating a sought-after seafront site which was previously occupied by a derelict hotel.

The High Point View development of 14 townhouses is being built on the Promenade, in Whitley Bay, replacing the ‘eyesore’ High Point Hotel which was demolished earlier this year.

The project – a joint venture between Aspire Care Group and North Tyneside Council – forms part of the £36m Sea Front Masterplan, which is regenerating the coastline from St Mary’s Lighthouse to Cullercoats Bay.

High Point View also increases the local provision for family housing, with the development also including private gardens and car parking for each household.

Work is now underway, with contractor Northern Bear on site with a view to completion in mid-2017. The project has been designed by Miller Partnership Architects. Law firm Sintons handled the real estate development and construction law matters on behalf of Aspire Care Group.

The properties, which are a mix of three, four and five bedrooms, all offer uninterrupted sea views with floor-to-ceiling balconies overlooking the Promenade. Each property will also be eco-friendly and include the latest automated technology to control heating and appliances.

In the few weeks the development has been marketed, developers have reported “significant” interest from potential buyers.

Anoop Puri, managing director of Aspire Care Group, said: “We have worked closely with North Tyneside Council to devise this residential scheme, which brings back into use a site which has blighted this beautiful seafront for years. This is a very exciting project to be part of, and compliments the wider regeneration of the shoreline in Whitley Bay.

“Already, we have had significant interest in this site, and we are confident that High Point View will become a highly sought-after address in North Tyneside.”

Norma Redfearn, Elected Mayor of North Tyneside, said: “I’m really pleased to see the progress being made at the High Point View site – these new family homes are much-needed and will give the area, which has been run-down for far too long, a huge boost.

“It’s such an exciting time at the coast with the various projects going on as part of our regeneration plans. These improvements will benefit everyone and it’s great to see these ideas becoming a reality.”

Alok Loomba, Partner in Sintons' Real Estate team, said: "The High Point View project is transforming a run-down part of the beautiful Whitley Bay coastline into a very desirable residential development. This will not only bring much-needed family home provision to the coast, but also its careful design means it will also be visually attractive and will fit perfectly into the ongoing regeneration of the surrounding area.

"We are very pleased to have been instructed on this project, with specialists from our real estate, construction and residential development teams all working together to bring the High Point View scheme to fruition."

Steve Miller, from Miller Partnership Architects, said: "We have designed High Point View as a contemporary take on the traditional townhouse, which very much compliments its stunning location. We have made the most of the space available to create a development of 14 family homes unrivalled in their quality and location."

Trading Places is marketing the High Point View development. For more details, visit www.highpointview.co.uk

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More information at:

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